

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
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Sacramento, CA 95814
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WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT

(California Government Code Section 12589)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser:

Univision Marketing Group, Inc.

6 Lansing Square

Toronto, Ontario

M2J 1T5

Name and Address of Charitable Organization:

CT No. 2150

F.E.I.N. No. 35-1044585

ALSAC/ST. JUDE

Name of Charity

501 St Jude Place

Address of Charity

Memphis

TN

38105

City, State, and ZIP Code of Charity

Figures from (check one): National Campaign ☒ California Campaign ☐

Telemarketing

held (on) (from) 7/29/2002

20

to 1/31/2003

20

(Type of Activity)

(Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)
If other, provide brief explanation _____

Fee ☒ Percentage ☐
Other ☐

1. REVENUE

A. Cash contributions

B. Entertainment sales or admission charges

C. Sales from products

D. Advertisement sales

E. Membership fees

F. Other sources: (Specify)

a. _____
b. _____
c. _____
d. _____

38,639.43

A.

B.

C.

D.

E.

Fa.

Fb.

Fc.

Fd.

G. TOTAL REVENUE

38,639.43 G.

2. EXPENSES

A. Fees or commissions

B. Salaries

C. Payroll taxes

D. Employee benefits

E. Cost of merchandise for resale

F. Cost of entertainment

G. Postage

H. Advertising

I. Telephone

J. Rental of equipment

K. Facilities charge

L. Permits

M. Other expenses: (Specify)

a. calling cost
b. fulfillment
c. _____
d. _____

_____ A.

_____ B.

_____ C.

_____ D.

_____ E.

_____ F.

_____ G.

_____ H.

_____ I.

_____ J.

_____ K.

_____ L.

9347.61 Ma.

675.41 Mb.

_____ Mc.

_____ Md.

N. TOTAL EXPENSES

10023.02 N.

RECEIVED

MAY 06 2004

Attorney General's
Registry of Charitable Trusts

RECEIVED

JAN 21 2003

Attorney General's
Registry of Charitable Trusts

412155

**COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES
2002 ANNUAL FINANCIAL REPORT**

(California Government Code Section 12599)

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3. Amount to Charity (subtract line 2N from line 1G) 28616.41 3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity) - 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) 0.00 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 28616.41 6.
7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?
☐ Yes ☐ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser) Steven H. [Signature] Printed Name Steven H. [Signature] Title Pres Date Jan 27/03

Trina Stacks SVP.

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

Signature of authorized officer/director (Charity) RANDY NICHOLS Printed Name RANDY NICHOLS Title SR. V.P. Date 1/25/03

Signature of authorized officer/director (Charity) _____ Printed Name _____ Title _____ Date _____

These results reflect CA. only.

"Univision specializes in the generation of sustained, multi-year monthly donation income for its clients. Therefore this limited time financial report cannot accurately reflect the true income generated by this campaign. The true income will be higher when the lifetime of the multi-year, monthly donations are included."